

For Immediate Release

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FlexTRAX Solutions Announces IAS Compliance

FlexTRAX Solutions, a subsidiary of KeyCentrix Inc., is pleased to announce that the flexTRAX system has been added to the list of IAS compliant point-of-sale (POS) products. FlexTRAX is an IAS compliant system that enables pharmacies to continue accepting and processing FSA cards after June 30, 2009.

The new IRS regulation related to the processing of flexible spending account (FSA) cards becomes effective after June 30, 2009, and independent pharmacies are seeking a solution to retain customers who use FSA cards in their pharmacies. While traditional point-of-sale (POS) systems will meet the compliance standards, many pharmacy owners cannot justify or afford the expense of a POS system. Without an IAS compliant system, these pharmacies are at risk of losing loyal customers.

“The industry lacked an alternative for the independents, some of whom cannot justify the expense of a POS,” stated Brandon Shuey, President and CEO. “Without an alternative, the independent pharmacy market was at risk of losing customers who could no longer use their flexible spending account cards at their stores.”

With the flexTRAX electronic cash register, pharmacies can continue accepting FSA cards without the expense of installing a traditional POS system. FlexTRAX users can: ring up sales, process all type of payments (cash, check, credit/debit, and FSA cards), print receipts and run a variety of reports. FlexTRAX runs on a Windows PC with minimal hardware and verifies each item against the SIGIS Eligible Items List. FlexTRAX users will be IAS Certified and listed on the IAS Merchant List; this list is used by health plan administrators to recommend participating pharmacies to their members.

“The flexTRAX system is really great,” explains Rodney Roe, owner of Homedale Drugs. “The system is easy for our staff to learn and use, and the KeyCentrix support team is friendly and responsive whenever we have questions.”

Pharmacies interested in using flexTRAX as an alternative to a POS can find more information on the web: www.flextraxsolutions.com.

About KeyCentrix:

KeyCentrix, Inc provides software solutions to clients throughout the United States, including chain, community, mail order, and clinical pharmacies. KeyCentrix was founded in 1970 and is privately owned by CGF Industries. Their latest product, RxKey® Pharmacy Management System, combines a user interface that thinks like a pharmacist with standard and customizable workflow solutions, while keeping pharmacies ahead of the competition through business intelligence, central management, and remote processing. For more information, call 800.444.8486 or visit www.keycentrix.com.